

## **Baybeats 2009 – Tee Shirt Design Challenge**

### **Terms & Conditions**

- All submitted designs must be the original work of the entrant.
- Modifying, enhancing or altering a third party's pre-existing work does not qualify as entrant's original creation.
- Submissions may not contain any intellectual property of any third party such as logos, trademarks, service marks or copyrighted material.
- The entry cannot defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or proprietary rights. The Esplanade Co Ltd reserves the right to reject any submission that it deems in its sole discretion to be vulgar, profane, offensive, or inappropriate.
- The Esplanade Co Ltd reserves the right to make necessary minor adjustments or changes to submitted designs in order to conform artwork to manufacturing requirements. The Esplanade Co Ltd also reserves the right to make any other final decisions pertaining to a design's ink colors, sizing or placement.
- Any entries that have not complied with the rules stated here are subject to disqualification.
- Submitted designs posted to the website may be removed from the competition and website at anytime prior to voting ending at the sole discretion of The Esplanade Co Ltd.

### **Ownership**

- Any and all materials and ideas submitted as part of an entry, including but not limited to drawings, renderings, photographs, photocopies, digital files, ideas and derivative works, shall become the sole and exclusive property of The Esplanade Co Ltd.
- The Esplanade Co Ltd shall own and have the sole and exclusive right to use, copy, distribute, translate, modify, display and prepare derivative works of entries, as well as the right to authorise such uses by others.
- To the extent that an entry is not selected as a winner, ownership of entries shall revert to the applicable submitting Entrant, except that all Entrants shall grant to The Esplanade Co Ltd a worldwide, perpetual, royalty-free, exclusive license to use and/or reproduce the entry in any way, in any medium now known or hereafter devised, for any purpose, including but not limited to publication, exhibition, and archive of Baybeats 2009.
- By submitting an entry, Entrants certify that the materials and ideas submitted to the Competition are original and have not been previously published. Entrants additionally certify and that neither their entry, nor the use thereof, violates, infringes or otherwise conflicts with any copyright, trademark or property right of any third party.
- By submitting an entry, Entrants certify that the materials and ideas submitted to the Entrants acknowledge that The Esplanade Co Ltd may exhibit all Competition entries in an online gallery, and a selection of Competition entries may be chosen for physical exhibition and/or public display

following the announcement of the winners. The Esplanade Co Ltd will make reasonable efforts to notify Entrants of any public exhibition or display entries through correspondence with the primary contact.

### **Publicity & Exposure**

- The winning designs will be sustained in the website after the competition for viewing.

### **Eligibility**

- This contest is open to everyone.
- You may submit up to a maximum of three designs.

### **Our Judges**

The selected designs are determined by representatives from The Esplanade Co Ltd and Ministry of Press, based on the creative brief and design requirements stipulated for this competition. For this preliminary round of selections, time, manner, method and results of judging will be at the sole discretion of our judging panel.

### **Design Criteria**

- Design a tee shirt print that best fits Baybeats 09 concept at [www.baybeats.com.sg](http://www.baybeats.com.sg) and represents the festival's energy.
- Festival name '**Baybeats**' must be incorporated into the design.
- The size of the design must be kept within the A3 screen specifications.
- All designs should be submitted in **jpeg** file format at 640px by 480px resolution.
- All submitted designs can be in full colour or black and white.
- Filesize should not be larger than 1MB (Megabytes).
- Should your design be selected, The Esplanade Co Ltd will request for the high-resolution version of your design in TIFF file format of 300 dpi for print.
- Entrant names and any other personal details may not appear anywhere in the design.

### **Submission Process and Deadline**

- Submissions will be open till 3 Aug 09, Mon.
- Once a submission is submitted successfully, a confirmation email will be provided.
- By submitting your entry, you agree that any or all of the material may be published and utilised by The Esplanade Co Ltd for promotional and publicity purposes pertaining to Baybeats.